

Press release

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Windows XP: Fair price instead of expensive workaround

Even in the times of Windows 7, many companies find there is still no alternative to XP. Microsoft, too, has recognised the unhampered demand for the operating system and extended the downgrade option from Windows 7 to XP for an indeterminate period. This is a costly option for customers: for despite using the predecessor, they are still paying the full Windows 7 price. Windows XP is available at a much more economical price on the used market, where savings of up to 75 percent are not uncommon.

The demand for XP has remained uninterrupted. For good reason: there are many applications and device drivers which are often essential for companies and don't have Windows 7 support. This particularly includes manufacturers of cash and controlling systems, and even applies to agencies with specific technical applications. For them, there is often no alternative to XP. The same applies when operating with older hardware such as scanners, printers or, of course, PCs themselves. For many users, implementing the most recent operating system means replacing fully functional devices – thereby generating costs which are as disproportionate as they are unnecessary.

Windows XP stands out not only due to its superior performance, but also, and above all else, due to its operating stability. However, companies making the conscious decision for XP have to reach deep into their pockets. Since the popular operating system is no longer on the market, the software is only available from the manufacturer by using the downgrade option: usually at the full Windows 7 price.

“Anyone purchasing new software in order to use an older version ends up paying a lot more – a whole lot” confirms usedSoft managing director Thomas Huth. That's why a growing number of companies are counting on significantly more economical alternatives, namely the “used” software market. Or – as is the case with Windows XP – on purchasing new or used OEM versions. At current, up to 75 percent savings can be found by purchasing XP. For customers, it doesn't matter whether the software acquired is new or “used”: since software doesn't wear, the buyer is receiving the exact same product – at only a fraction of the price. There are many companies and agencies which are already making use of these advantages. usedSoft already has over 2,000 customers, including Neckermann and Edeka, as well as Germany's Federal Welfare Court and the City of Munich.

About usedSoft

usedSoft was set up in 2003, and it is a leading European supplier of used software originating from all application fields. Buyers of usedSoft licences are companies as well as software dealers. Customers of usedSoft are, among others, companies such as Edeka, KarstadtQuelle, Kaufland, Neckermann, Rewe, the Law Office Holme Roberts & Owen, as well as a leading soccer club belonging to the German Soccer League and a number of different Savings Banks. German authorities are more and more using used software as well: Next to the Bavarian State Capital of Munich, the German Federal Social Court in Kassel, the Municipal Administration of Bad Salzufflen and the Data Central Office of Baden-Württemberg, there were more than 100 additional local authorities benefiting from usedSoft licences. The cost-saving benefit when purchasing already used licences ranges between 20 and 50 percent of the sales price. usedSoft has more than 2.000 customers in about 20 European countries.

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