

Press information

Munich, August 24th 2009

usedSoft is expanding its international sales

New Sales Director is supposed to develop the market in Southern and Northern Europe

usedSoft, one of the leading European suppliers of used software, continues to expand its international sales. For this purpose, the used software pioneer created the position of Sales Director for Northern and Southern Europe and filled this position with Stefan Suter. The Swiss sales expert will be responsible for the countries Italy, Spain, France and Portugal, as well as for Finland, Sweden, Norway and Denmark.

In the last few months, usedSoft has completely reorganized its sales department and expanded its international sales force in order to be able to cope with the increased demand from European countries even better. "Our concept of used software is booming all over Europe – in the end, cost saving is essential for entrepreneurs in every country", says Peter Schneider, usedSoft's Managing Director. "Especially in times of crisis the cost-effective alternative of purchasing used software is now getting around. The market has not only proven to be absolutely crisis-resistant, but also to be trend-setting." Meanwhile, usedSoft has more than 2.000 customers in about 20 European countries.

Suter together with his colleague Hans Dahmen who, inter alia, manages the sales in Eastern Europe, Austria, the Benelux countries, Great Britain and Ireland, will ensure an Europe-wide support of usedSoft's international customers. Suter has a long-lasting sales experience in the IT sector. He had worked, inter alia, with Cisco Systems for a period of seven years before he held a leading position with Citrix Systems International. Other stations in his career were, inter alia, Hewlett Packard, Dow Jones Telerate and Reuters.

About usedSoft

usedSoft was set up in 2003, and it is a leading European supplier of used software originating from all application fields. Buyers of usedSoft licences are companies as well as software dealers. Customers of usedSoft are, among others, companies such as Edeka, KarstadtQuelle, Neckermann, Rewe, the Law Office Holme Roberts & Owen, as well as a leading soccer club belonging to the German Soccer League and a number of different Savings Banks. German authorities are more and more using used software as well: Next to the Bavarian State Capital of Munich, the German Federal Social Court in Kassel, the Municipal Administration of Bad Salzufflen and the Data Central Office of Baden-Württemberg, there were more than 100 additional local authorities benefiting from usedSoft licences. The cost-saving benefit when purchasing already used licences ranges between 20 and 50 percent of the sales price. usedSoft has more than 2.000 customers in about 20 European countries.

www.usedsoft.com

For further inquiry, please contact:

Christoph Möller

möller pr

phone: +49 (0) 221 80 10 87-87

E-mail: cm@moeller-pr.de

www.moeller-pr.de