

Press information

Munich, December 14th 2009

usedSoft has attracted its 2000th customer

The Munich Airport has become the anniversary customer when placing a major order of a 6-digit volume / a top-selling end of year business is expected / “used software has clearly proven to be crisis-resistant”

With a major order placed by the Munich Airport, the used software supplier usedSoft celebrates its 2000th customer. The Munich Airport bought software of a 6-digit volume from usedSoft. After its formation in the year 2003, the used software pioneer has quickly developed from a small start-up company to an internationally operating company in a very short time. Meanwhile, usedSoft is represented in 18 European countries, and it gains annual sales of approximately 10 million Euro (2008).

In this regard, usedSoft has further strengthen its position as supplier with highest sales on the used software market. “Regarding sales and customers we have meanwhile left our competitors far behind us”, states usedSoft’s Managing Director Schneider. Moreover, a top-selling end of year business is not only expected in Germany, but Europe-wide. “usedSoft’s position is perfectly established so that it will tap the full potential”, emphasizes Schneider.

Presently, usedSoft is getting two new customers almost every day – increasing tendency. The strong growing is not only resulting from the demand from companies, but also from the increasing interest from authorities. Thus, the used software supplier has meanwhile more than 200 authorities as customers, amongst others the Municipalities of Munich, Bamberg and Passau, the German Federal Social Court of Kassel, and different districts and communities.

“The market for used software has proven to be most crisis-resistant within the last few months”, explains Schneider. “In view of the current economic situation, all companies are focusing their particular interest on expenses. With saving potentials of up to 50 percent as only offered by the used software market, our portfolio is a more than appreciated alternative.” Moreover, an increasing number of customers – including the Munich Airport – benefit from the possibility to deliver their surplus of software in payment.

About usedSoft

usedSoft was set up in 2003, and it is a leading European supplier of used software originating from all application fields. Buyers of usedSoft licences are companies as well as software dealers. Customers of usedSoft are, among others, companies such as Edeka, KarstadtQuelle, Neckermann, Rewe, the Law Office Holme Roberts & Owen, as well as a leading soccer club belonging to the German Soccer League and a number of different Savings Banks. German authorities are more and more using used software as well: Next to the Bavarian State Capital of Munich, the German Federal Social Court in Kassel, the Municipal Administration of Bad Salzuflen and the Data Central Office of Baden-Württemberg, there were more than 100 additional local authorities benefiting from usedSoft licences. The cost-saving benefit when purchasing already used licences ranges between 20 and 50 percent of the sales price.

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